INTRODUCTION CATALOGUE

PHOTO FRAMES

Wall photo frames, frame sets and gallery walls

Your frame. Your brand.

Photo Frames, Frame Sets and Gallery Wall Frames, made to your specification and sold under your name. Made in our own factory in India, for brands and businesses. Start from a low minimum order quantity (MOQ).

YOUR DESIGN · LOW MOQ



Eight headaches. One partner.

Which of these sounds like your week? Here is our fix to each one.

THE PROBLEM	OUR FIX
Your design. Their minimums. Custom design only comes with huge order quantities.	**Your design. From a low MOQ.** Start small with your artwork. Move to standard MOQs as you grow, for the best price.
Out of stock when it matters. Supply that stops and starts instead of flowing.	**Repeat orders, same spec.** Keep the material, size and finish the same, order after order.
Great sample. Different bulk. Batch two drifts from batch one.	**What you approve is what you get.** Your approved sample is the standard for every reorder. Every piece is checked before packing.
Every change is a fight. A new size, colour or artwork becomes a negotiation.	**Any design, size or colour.** Tell us once. One team handles every change.
Middlemen take the margin. Higher prices, and nobody owns the quality.	**Straight from the maker.** You deal with the factory. One team owns the price and the quality.
Four vendors. One headache. Printer, cutter, framer, packer. Dates keep moving.	**One partner. One roof.** Printing to packing in our factory in India. Repeat orders match your approved sample.
It arrives damaged. Scratched glazing, knocked corners, returns piling up.	**Checked, then packed by us.** Every piece is inspected, then packed on our own packing line, in your pack.
Surprise costs. Then silence. Extras appear after the price. Replies slow down.	**Clear terms. A real reply.** Samples are paid, and the cost can be adjusted against the final order. A sample plan and a price within 2 working days.

WHY IT WORKS

No trader or reseller stands between you and the factory.

A COMMON ROUTE



OUR ROUTE



NINE STATIONS, ALL UNDER ONE ROOF

- Prepress
- Printing
- Lamination
- Sheet cutting
- Mitre cutting
- Joining
- Assembly
- Inspection
- Packing

2015
year we were established

9
stations under one roof

3
frame families

31
standard sizes

Start with one design. Grow from there.

No big bet on day one.

Better price as you grow

1
Send your brief
Frame type, size, design, quantity and the country you ship to.

2
Approve a sample
Samples are paid, and the cost can be adjusted against the final order. We work with you until you approve.

3
Start small
A low-MOQ first order, made in our factory in India. 50% advance payment to start production.

4
Scale up
Move to standard MOQs for the best price. Repeat orders match your approved sample.

TERMS AT A GLANCE

MOQ
Low minimum order quantities. The exact number is given in the quote.

LEAD TIME
Confirmed in the quote.

SAMPLES
Samples are paid. The cost can be adjusted against the final order, by agreement.

CONTACT
English and Hindi.

PAYMENT
50% advance payment to start. Balance as agreed.

TRADE TERM
Ex-works (EXW) Noida.

FRAME MATERIAL
Polystyrene, wood or aluminium. Polystyrene is our most standard.

EXPORT PACKING
Export-grade cartons, pallet and container loading as agreed.

All terms are subject to discussion. They depend on the order, the client, and drop and packaging testing.

THE RANGE

Three frame families. One factory.



FAMILY 1

Photo Frames

Standard sizes, standard colours, standard profiles. Anything else is made to your brief.

CLEAR FRONT | MDF BACK | 4 PROFILES



FAMILY 2

Frame Sets

One set, packed together, with a layout guide.

MATCHED SETS | LAYOUT GUIDE | ANY COLOUR MIX



FAMILY 3

Gallery Wall Frames

Colours and sizes working together as one display.

MIXED WALLS | RETAIL READY | 31 SIZES

Any size, colour or profile to your brief, or choose from our standard range.

FAMILY 1 OF 3

Photo Frames

A photo frame made in our factory: a clear acrylic front sheet in front, an MDF backboard behind, in the profile and colour you choose.

Clear front sheet
Acrylic, with a protective film.

MDF backboard
Cut to size and fitted to every frame.

Four profiles
Fine, Slim, Classic and Broad.

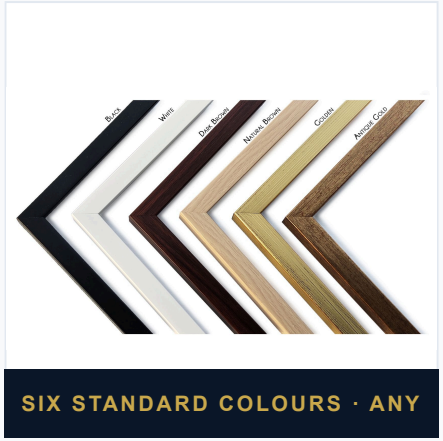
Hang or stand
Adjustable hangers, or a back stand for table models.

BUYERS WORRY ABOUT

Scratched, cloudy glazing and corners that gap.

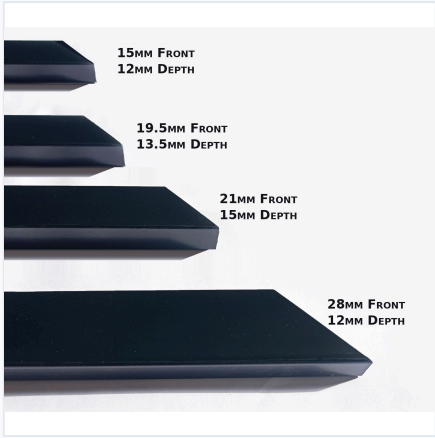
OUR ANSWER

A clear acrylic front sheet with a protective film, corners joined and reinforced, and an MDF backboard fitted in our factory.



SIX STANDARD COLOURS · ANY

ON REQUEST





Own factory
Nine stations

Every piece checked
before packing

Packed in your pack
your label, your box

FAMILY 2 OF 3

Frame Sets

Matched frames packed together as one set, in a single colour or a chosen mix of colours and sizes.

Matched sets
Same colour, or a mix of colours and sizes.

Layout guide
Packed with the set, so your customer can hang it with confidence.

Standard colours
Six colours, or your own.

Any size
Any size to your brief.

BUYERS WORRY ABOUT

Sets that arrive mismatched and hang crooked.

OUR ANSWER

Matched sets in one colour or a chosen mix, packed together with a layout guide so your customer can hang them with confidence.







Layout guide

IN EVERY SET

- ✓ Matched frames
- ✓ A layout guide
- ✓ Your pack, your label

Own factory
Nine stations

Every piece checked
before packing

Packed in your pack
in your own pack

FAMILY 3 OF 3

Gallery Wall Frames

Frames in mixed colours and sizes that work together as one display, packed ready to sell.

Mixed walls
Colours and sizes working together as one display.

Retail ready
Packed and ready to sell.

Any size
Any size to your brief, or 31 standard sizes.

Any colour
Standard colours, or your own.

BUYERS WORRY ABOUT

Mixed frames that clash on the wall.

OUR ANSWER

Colours and sizes chosen to work together as one display, from our standard colours and profiles, packed ready to sell.









Own factory
Nine stations

Every piece checked
before packing

Packed in your pack
in your own pack

PRIVATE LABEL

Your frame. Your rules.

Any size

One of our 31 standard sizes, or your own.

Any colour

Our six standard colours, your own, or a mix.

Any profile

Fine, Slim, Classic or Broad, or one you specify.

Materials

Acrylic front sheet 0.5 to 10 mm.
MDF back 1.5 to 10 mm.

Mount

With or without a photo mount.

Sets

Matched sets in the same or mixed colours and sizes.

Other processes

Any printing, finish or process to your specification.

Your brand

Labels, inserts, back cards and packaging in your name.

Supplied as

Empty, or framed with your artwork.

Everything else is made to your specification. Price depends on quantity and specification.

YOUR NEXT STEP

Two or more?
Let's talk.

Send the frame type, size, design and quantity, and the country you ship to. We reply within 2 working days with a sample plan and a price for your quantity.

ENQUIRY FORM

privatelabel.artzfolio.com/contact/

Vishnu Image Folio Private Limited
Based in India · CIN U74140DL2015PTC287361 · GSTIN 09AAFCV2806H1ZA



SCAN, THEN SEND YOUR BRIEF

SCAN TO OPEN THE ENQUIRY FORM

Your design. From a low MOQ.