ARTZFOLIO.com
MANUFACTURING

PRIVATE LABEL · INTRODUCTION

Wall Art & Canvas Paintings *Made for your brand.*

Framed, wrapped and rolled canvas, printed, finished and packed in our own factory in Noida, India. Made to your specification and sold under your name. For brands in India and abroad. Start from a low minimum order quantity (MOQ).

YOUR DESIGN · LOW MOQ · YOUR LABEL



SOUND FAMILIAR?

Sourcing wall art *shouldn't hurt.*

01

The sample was perfect. The batch wasn't.

Colour, print and finish drift between what you approved and what arrives.

02

It arrived with broken corners.

Damaged frames and canvases. Returns pile up. Reviews suffer.

03

A printer, a framer, a packer. A margin on each.

Several vendors, several delays, and nobody owns the result.

04

Their sizes. Not yours.

Fixed size lists. Your range ends where your supplier's ends.

05

Reorders that don't match order one.

The second batch looks like a different product.

06

Minimums too high to test the market.

A big first order before you know what sells.

THE FIX

Every one of them, *fixed.*

THE PROBLEM	OUR ANSWER	PROOF
~~The sample was perfect. The batch wasn't.~~	**The sample you approve is the standard.** We print, coat, frame and check in our own factory, to your approved sample.	IN DETAILED
~~It arrived with broken corners.~~	**Checked, then packed here, to your pack spec.** Every piece is inspected before it is packed in our own factory.	IN DETAILED
~~A printer, a framer, a packer. A margin on each.~~	**One factory. Print to pack.** Print, frame and pack under one roof in Noida. No trader, no reseller in between.	IN DETAILED
~~Their sizes. Not yours.~~	**Any size, to your brief.** Reference sizes to start from. Any other size is made to your drawing.	IN DETAILED
~~Reorders that don't match order one.~~	**Same specification, every reorder.** Your spec is fixed once at sampling, then repeated.	IN DETAILED
~~Minimums too high to test the market.~~	**Start small, then scale.** A low MOQ to begin. Standard MOQs, which vary by category, once you scale.	IN DETAILED



FROM THE COLLECTION

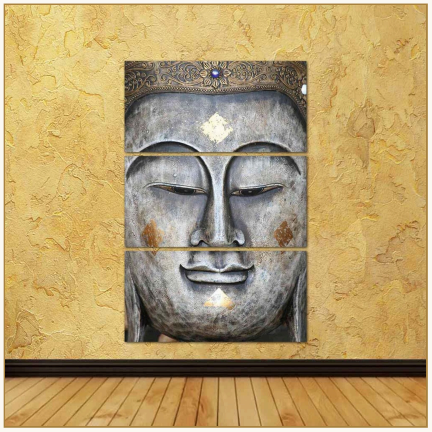
Made to hang.
Made to your label.











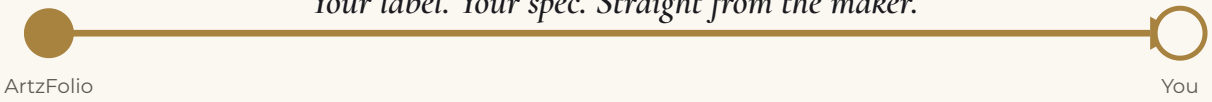
WHY IT WORKS

No one stands between *you and the factory.*

THE USUAL ROUTE



THE ARTZFOLIO ROUTE



One factory in Noida, India. Print, frame and pack under one roof, so the sample you approve is the one we repeat.

Prepress
Artwork set-up and file check

Printing
Wide-format digital printing

Lacquer coat
Protective coat on the print

Stretching and cutting
Wood bars, MDF and moulding cut to size

Frame making
Moulding cut, mitred and finished

Joining
Frames joined, corners checked

Assembly
Canvas fitted, back closed, hooks fixed

Inspection
Every piece checked before packing

Packing
Packed to your pack spec

FRAMED PAINTINGS

Framed Canvas

Wood, synthetic, MDF-mounted, floater, deep and metallic frames around archival canvas.

BUYERS WORRY ABOUT

Frames that scuff, ship heavy, or arrive without hanging hardware.

OUR ANSWER

Frame choice per brief. Lacquer-coated prints, hanging fittings already on.







Our usual colours, or any colour

Lacquer coat, scratch resistant

Hooks fitted, ready to hang

GALLERY CANVAS

Gallery-Wrapped Canvas

Printed canvas stretched on wooden bars. The print wraps round the edge. No frame needed.

BUYERS WORRY ABOUT

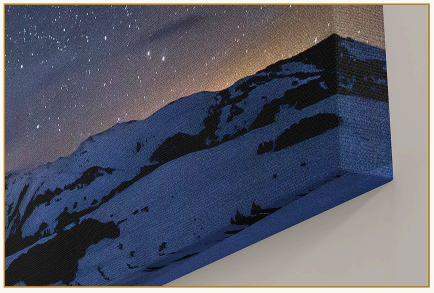
Unframed canvas that sags, and prints that stop at the edge.

OUR ANSWER

Stretched taut on wooden bars, with the print wrapped round the sides.







Print wraps the edge

Wooden stretcher bars

Optional floater frame

PRINT ONLY

Rolled Unframed Canvas

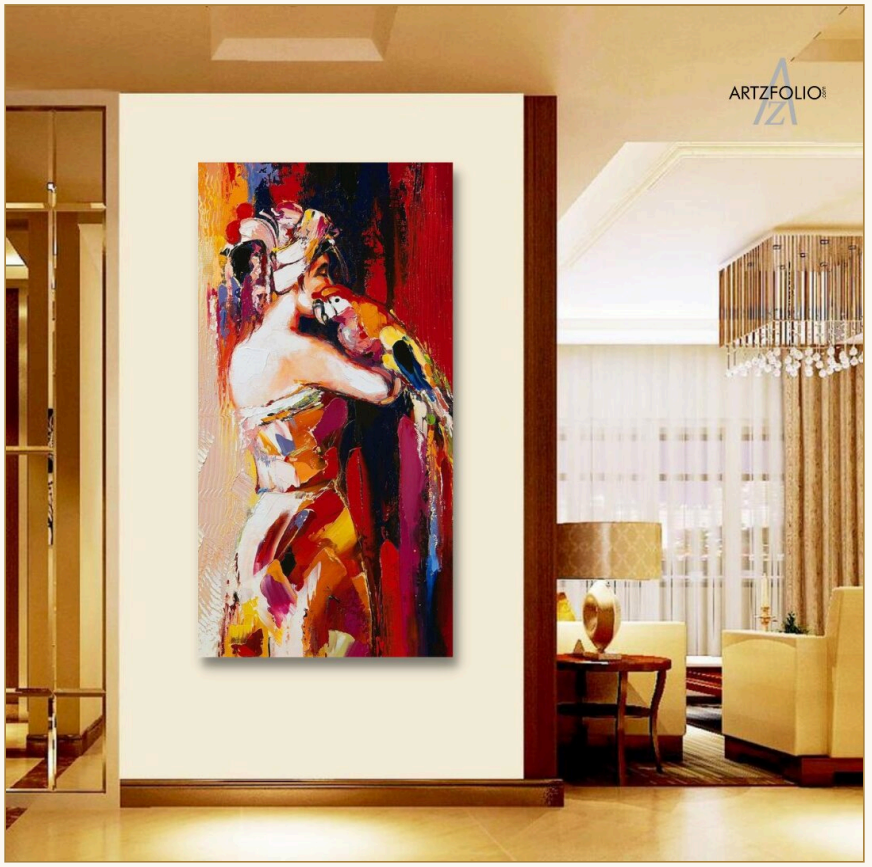
Print only, supplied rolled with extra margin on every side for later framing.

BUYERS WORRY ABOUT

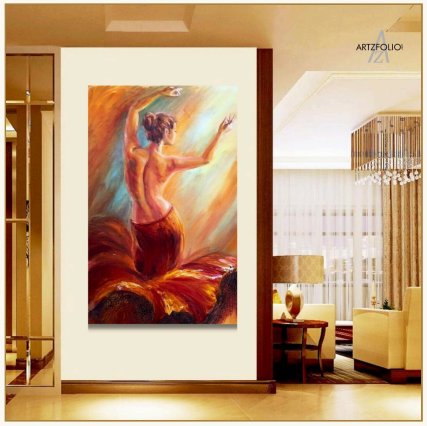
Freight and breakage on framed goods before you know what sells.

OUR ANSWER

Ship the print rolled. Your customer frames it later.







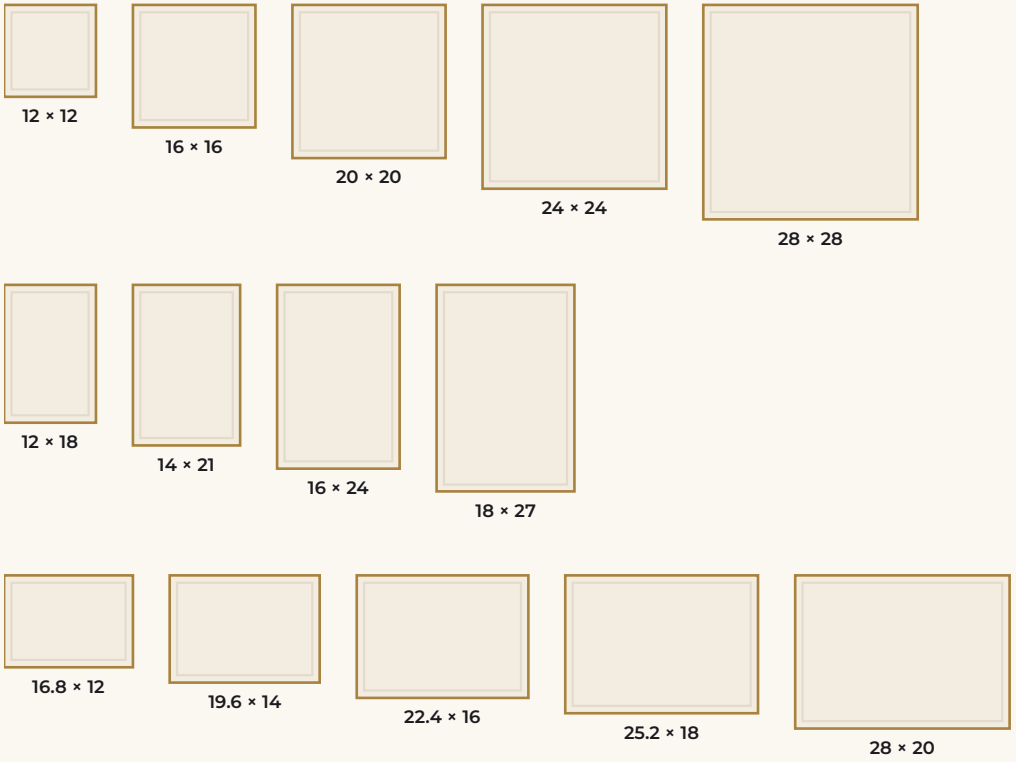
Supplied rolled

Extra margin

Lacquer coat

MAKE IT YOURS

Any size. Any frame. *Your label.*



Any size

Reference sizes shown, or your own.

Frame and colour

Our usual colours, or any colour.

Artwork

Your art, or our design themes.

Your label

Back labels, inserts and packaging in your name.

HOW AN ORDER RUNS

From brief to dock, *in four steps.*

STEP 01

Send your brief

Type, size, design, quantity, country.

STEP 02

Get a sample plan and price

We reply within 1 business day.

STEP 03

Approve the sample

Your approved sample is the standard.

STEP 04

We produce, pack and dispatch

Packed to your pack spec.

ORDER TERMS

MINIMUM ORDER

Start small, then scale. We have a low MOQ to start with. To get the best prices, you can then move to our standard MOQs, which vary from category to category.

LEAD TIME

Depends on category and quantity. Lead time is not one standard number. The first order and the sampling can take longer. Once we know your exact requirements and the sample is approved, the final order is expedited.

SAMPLES

On request, cost agreed.

PAYMENT AND SHIPPING Shared on request, as per our understanding.

TERMS AT A GLANCE

What you can *plan on.*

MINIMUM ORDER (MOQ)

Low MOQ to start. Standard MOQs, which vary by product, give the best price.

LEAD TIME

Depends on product and quantity. First order and sampling take longer. After sample approval, the final order is expedited.

SAMPLES

On request. Sample cost and time agreed per design.

PAYMENT AND CURRENCY

Shared on request, as per our understanding.

EXPORT PACKING

Export-grade cartons, pallet and container loading as agreed. Carton and pallet quantities confirmed in the quotation.

PRICE

On request, per design and quantity.

PLEASE NOTE

All terms are subject to discussion. They depend on the order, the client, and on drop and packaging testing.

Full terms, conditions and questions are in the Detailed Edition.

BY BUYER TYPE

Whoever you buy for, *the answers.*

Export buyer

Trade terms?

Agreed per order. Shipped from our factory in Noida, India.

Documents?

Invoice, packing list and certificate of origin on request. HS code on request.

Packing?

Export-grade cartons, pallet and container loading as agreed.

Indian brand or seller

Invoice?

A GST tax invoice on every order.

Delivery?

Dispatch by transporter or courier to your address in India.

Carry my brand?

Brand labels, barcodes, carton marks and insert cards on request.

Bulk and corporate buyer

Can I start small?

Yes. Low MOQ to start.

Match my brief?

Colour matched to your reference sample or colour code, approved on sample.

See it first?

A digital proof is shared before production. Samples on request.

NEXT STEP

Send the brief.

We send a sample plan and a price.

Tell us the painting type, size, design and quantity, and where it ships to. We reply within 1 business day.

ENQUIRY FORM

privatelabel.artzfolio.com/contact/

ENQUIRY FORM

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