ARTZFOLIO.com
MANUFACTURING

PRIVATE LABEL · INTRODUCTION

Wallpaper made for *your brand.*

Peel-and-stick and non-woven wallpapers, printed and packed in our own factory in Noida, India. Made to your design and sold under your name. For brands, sellers, agencies and distributors in India and abroad.

YOUR DESIGN · LOW MOQ · YOUR LABEL



WHY BRANDS PICK US

Six sourcing problems. *Six clear answers.*

THE PROBLEM	OUR ANSWER
The sample was perfect. The roll wasn't. Colour and pattern drift between the approved sample and the batch that arrives.	**The approved sample is the standard.** We print, check and pack in our own factory against your approved sample.
The same designs as every other seller. Catalogue patterns everyone stocks. Nothing that is yours.	**Your design, your label.** Pick from our collections, send your artwork, or brief us. Sold under your name.
Pasting problems come back as returns. The wrong format for the buyer's wall, then a bad installation review.	**Two formats, one for each job.** Peel-and-stick needs no wallpaper glue. Non-woven is pasted with wallpaper adhesive.
A trader sits between you and the factory. Several hands, several margins, and nobody owns the result.	**Made by us, to your brief.** Printed, checked and packed in our own factory in Noida.
Minimums too high to test the market. A big first order before you know what sells.	**Start small, then scale.** A low MOQ to begin. Standard MOQs, which vary by category, once you scale.
Reorders that don't match order one. The second batch looks like a different product.	**Same specification, every reorder.** Your specification is fixed once at sampling, then repeated.

THE RANGE

Seven collections. *One library.*

A library of 400+ seamless repeats, shown here as seven collections. Pick one, adapt the colours, or bring your own.



Botanical & Tropical

11 designs

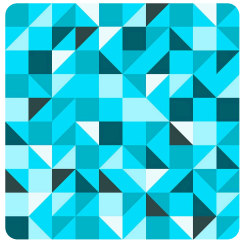
Leaves, palms and blooms. Fresh, bold and easy to live with.



Florals & Watercolour

4 designs

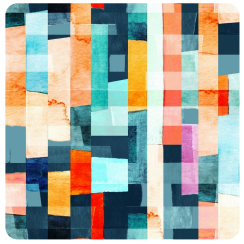
Soft painted florals and hand-made looks for calm, personal spaces.



Geometric & Modern

15 designs

Triangles, chevrons, lines and dots. Clean repeats that organise a wall.



Abstract & Artistic

9 designs

Brush, wash and wave. Wall art that reads like a canvas.



Ornate & Heritage

7 designs

Damask, mandala and paisley. Rich detail with a sense of occasion.



Stone & Marble

11 designs

Marble veining and stone textures, printed on a flexible sheet.



Kids & Playful

11 designs

Animals, clouds and bright shapes for nurseries and play spaces.

ENQUIRY

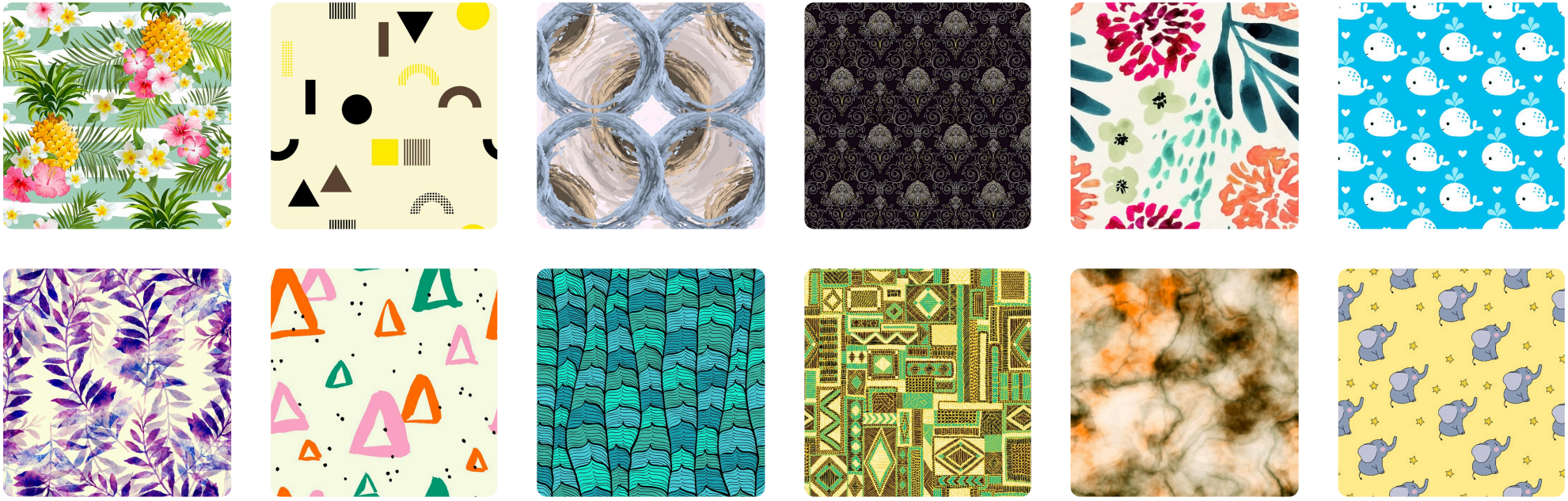
Want more designs? Ask us through the enquiry form.

Design numbers (WP-xx-xx) are for reference in an enquiry. Availability of a design for private label is confirmed at quotation.

BEST OF THE LIBRARY

Designs that *sell.*

A first look. Each one is a seamless repeat that runs across a wall.



CHANGE THE COLOURWAY

The same pattern in your brand colours.

BRING YOUR OWN

Your repeat, to your file. That is OEM.

ADAPT A DESIGN

Scale, crop or recolour a design from our range.

Colour on a screen differs from colour in print. The printed sample you approve is the standard.

IN THE ROOM

How it looks *on a wall.*







PATTERNS

Repeats that run across a whole wall.

PHOTO MURALS

One image printed in panels across a wall.

BRANDED WALLS

Your logo, slogan or artwork, to the wall size.

EVERY WALL

A printed design from our range, or your own custom print.

USE CASES

More than *a wall covering.*





PEEL-AND-STICK ON FURNITURE

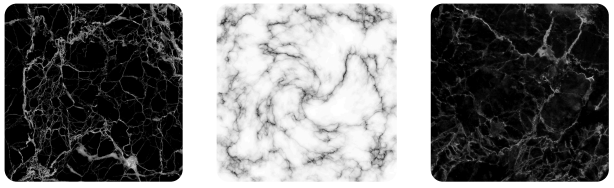
Customers use peel-and-stick to refresh wardrobe doors, cabinet fronts and stair risers, without replacing the furniture.

FAUX MARBLE ON FURNITURE

The marble look, on a flexible sheet.

Some of our international clients use our peel-and-stick to give furniture a faux-marble finish. We print marble repeats on the sheet; your customer applies it.

- Black, white and veined marble designs
- Your own marble file is welcome (OEM)
- Share your use case in the enquiry



TWO FORMATS

One for each *wall and installer.*

Peel-and-stick

No wallpaper glue required. Peel the backing, press on the wall.

FIXING	Self-adhesive back. No wallpaper glue.
GOOD FOR	Quick installs, rental homes, feature walls, furniture.
SUPPLIED	Rolled, in a rigid tube.

Non-woven, paste-on

Non-adhesive back. Pasted on with wallpaper adhesive.

FIXING	Wallpaper adhesive on the wall. Not included.
GOOD FOR	Larger walls, full rooms, trained installers.
SUPPLIED	Rolled, in a rigid tube.

TEXTURES WE PRINT ON









WAYS TO WORK WITH US

Five models. *One factory.*

Terms overlap in the trade. We confirm in writing which one applies to your order.

01

Private label

Your brand on our product. You choose a design from our range, or adapt it. We make it and pack it your way.

02

White label

A ready design from our range, supplied as it is, with your label. No design changes.

03

OEM

Original Equipment Manufacturer. We make to your own design and specification. The design is yours.

04

ODM

Original Design Manufacturer. We design and make. You choose, brand and sell. Design rights stay with us unless agreed in writing.

05

Contract manufacturing

We produce to your specification under a written agreement. Your artwork, approvals, pack and customer stay yours.

IN WRITING

We confirm in writing who designs and who owns the design.

WHO WE MAKE FOR

Businesses that sell *under their own name.*

We sell to businesses only, not to consumers.

Brands and sellers

Amazon, Flipkart and Shopify brands, and sellers with their own label.

Stationery, décor and gifting brands

Brands and distributors that sell under their own name.

Agencies and print businesses

That outsource wallpaper production and need a reliable maker.

Channel partners

Distributors and resellers who stock and sell under their own label.

Corporate and institutional buyers

Branded walls in bulk for offices, schools and learning centres.

Export buyers

Importers and buying houses. Ex-works Noida, terms agreed per order.

ONE RULE

Your name on the product. Our factory behind it.

HOW AN ORDER RUNS

From brief to dock, *in four steps.*

STEP 1

Send your brief

Format, design, size, quantity, country.

STEP 2

Get a sample plan and price

We reply within 1 business day.

STEP 3

Approve the sample

Your approved sample is the standard.

STEP 4

We produce, pack and dispatch

Packed to your pack spec.

ORDER TERMS

MINIMUM ORDER

Start small, then scale. We have a low MOQ to start with. To get the best prices, you can then move to our standard MOQs, which vary from category to category.

LEAD TIME

Depends on category and quantity. It is not one standard number. The first order and the sampling can take longer. Once your requirements are clear and the sample is approved, the final order is expedited.

SAMPLES

On request, at an agreed cost. The sample cost can be adjusted against a confirmed order, by agreement.

PAYMENT

50% advance with the order. 50% before dispatch.

SHIPPING

Ex-works (EXW) Noida. Other terms are agreed per order.

In more detail

Send your country and quantity in the enquiry form. We confirm lead time and terms in the quote.

NEXT STEP

Send the brief.

We send a sample plan and a price.

Tell us the format, design, size and quantity, and where it ships to. We reply within 1 business day.

ENQUIRY FORM

privatelabel.artzfolio.com/contact/

WEBSITE

www.privatelabel.ArtzFolio.com

Enquiry form

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